# Boiled Frog Website – Climate Change – An Alternative Approach

* Time is of the essence – engaging in climate denial arguments is not working
* Wilful ignorance should be libelous, both civil and criminal
* <https://www.inverse.com/article/26429-michael-mann-climate-change-denial-defamation-libel>
* Who should be held accountable:
  + Governments
  + Companies
  + Institutes of learning
* Tools:
  + Legal action (sue)
* <https://www.cbc.ca/radio/thecurrent/the-current-for-october-16-2018-1.4863715/by-suing-u-s-government-over-climate-change-young-people-take-some-of-that-control-into-our-own-hands-1.4864575>
* <https://climateclock.net/>
* Call to action
* [https://www.google.com/imgres?imgurl=https://cdn-images-1.medium.com/max/700/1\*cqJMnxDZKWk6oKVD42-P3g.jpeg&imgrefurl=https://medium.com/psychology-secrets-for-marketing/the-boiling-frog-4ef1d66c9b35&h=491&w=700&tbnid=HUH8ZrR5sULlHM:&q=boiling+frog&tbnh=140&tbnw=199&usg=AI4\_-kSrlzZxHMJZUHX1H8-SlVP\_3Br0eA&vet=12ahUKEwjG2-6MzrnfAhUhMn0KHTsWD90Q\_B0wG3oECAMQBg..i&docid=Mg7OMWsdmw4NLM&itg=1&sa=X&ved=2ahUKEwjG2-6MzrnfAhUhMn0KHTsWD90Q\_B0wG3oECAMQBg#h=491&imgdii=pAgRE-T8VjoG3M:&tbnh=140&tbnw=199&vet=12ahUKEwjG2-6MzrnfAhUhMn0KHTsWD90Q\_B0wG3oECAMQBg..i&w=700](https://www.google.com/imgres?imgurl=https://cdn-images-1.medium.com/max/700/1*cqJMnxDZKWk6oKVD42-P3g.jpeg&imgrefurl=https://medium.com/psychology-secrets-for-marketing/the-boiling-frog-4ef1d66c9b35&h=491&w=700&tbnid=HUH8ZrR5sULlHM:&q=boiling+frog&tbnh=140&tbnw=199&usg=AI4_-kSrlzZxHMJZUHX1H8-SlVP_3Br0eA&vet=12ahUKEwjG2-6MzrnfAhUhMn0KHTsWD90Q_B0wG3oECAMQBg..i&docid=Mg7OMWsdmw4NLM&itg=1&sa=X&ved=2ahUKEwjG2-6MzrnfAhUhMn0KHTsWD90Q_B0wG3oECAMQBg#h=491&imgdii=pAgRE-T8VjoG3M:&tbnh=140&tbnw=199&vet=12ahUKEwjG2-6MzrnfAhUhMn0KHTsWD90Q_B0wG3oECAMQBg..i&w=700)
* “Raise your words, not your voice. It is rain that grows flowers, not thunder.” —Rumi, ancient poet
* “Don't raise your voice, improve your argument." – Desmond Tutu
* “Nothing in all the world is more dangerous than sincere ignorance and conscientious stupidity.” – Martin Luther King